**The ways of running your own business that takes up all your time**

I have dreamt to start my own business all my life. This idea came up to my mind when I started learning English in one of the language schools in my hometown. I had been observing all the teachers’ techniques, which were used during the lessons, and the work done by administrators of the language school. I liked the work process of this center so much, that opening a center like that became my dream.

I have been thinking of and visualizing the building, the interior design, and the running process of my own center. When I studied for Bachelor’s degree, I had a pedagogical practice at school. I realized what the school system suffered from. Based on that, I began writing down my own business plan. I divided my business plan into several sections such as “Construction”, “Methodology”, “Recruitment”, “Staff”.

After considering all my observations of state schools and other language centers; and also taking into account my abilities and wishes, I decided to open Language & Development Center for children. The center I have created on my mind was unique and had gathered all the successful practices of all other centers. The building of my center fully suits children’s interests and it obviously attracts children, so that they wish to come there again and again. The design is very colorful and the building is equipped with all the facilities for children. Moving to the methodology that is used in my center I would like to highlight that it is also unique. All the lessons are planned; the methodologists and the assistants prepare the visuals beforehand. Children do not learn languages, but they acquire it in the natural environment. It means that if children are learning Food and Drinks, they go to the canteen and see, touch, smell everything visually and then they eat them, so that they will never forget how Food & Drinks are called. Another example of the methodology is role playing. If it is planned to learn how to talk to the doctor or understand the doctors speech, teacher organizes the Doctor and the patient scene using dolls or fluffy toys, and later students repeat and play with their toys saying and showing what they saw from the teacher. Talking about the teachers and the staff of the center, they are all hired thoroughly after the interview and the demo lessons. As all the lessons are planned and the materials are ready in advance, teachers should work hard and also show excellent results. As for the administrative staff of the center, there are bonuses for them each month for each child they make stay in our center.

On balance, I would like to say that everything I mentioned above is only a part of my own business plan which takes up all my time, because a really good director and business owner never stops improving and developing himself and his own business.